

2022



AppNexus
Technology Pvt Ltd



Appnexustech Website Development

Custom Business Process Automation Services. When your success over the online platform depends on your website then how will you determine the best option for your website development.



1.

Strategy

Our development process starts with defining the strategy for evolving your idea into a successful app.

2.

Analysis and Planning

We analyze the client's needs, competition, and market, after which we move on to the detailed development plan.

3.

UI/UX Design

The third step is one of the most important ones - UX/UI design. Creating a pleasing design and user experience for everyone interacting with your app is a must.

4.

Website Development

Our next step is following our plan and building the app while connecting all the necessary segments of the application (back-end/server technology, API(s), and the mobile app front-end).

5.

Testing

QA (Quality Assurance) testing takes place once we have a finished version 1.0. This process makes the application stable, functional, and secure.

6.

Deployment & Support

After testing performance, security, and how the app works on different device platforms, we are ready for the best part - deploying and continuing support.

Our Portfolio

[Myniwa](#)

[Famooshed](#)

[Giftferry](#)



[Matmo](#)

[Financial Solution](#)

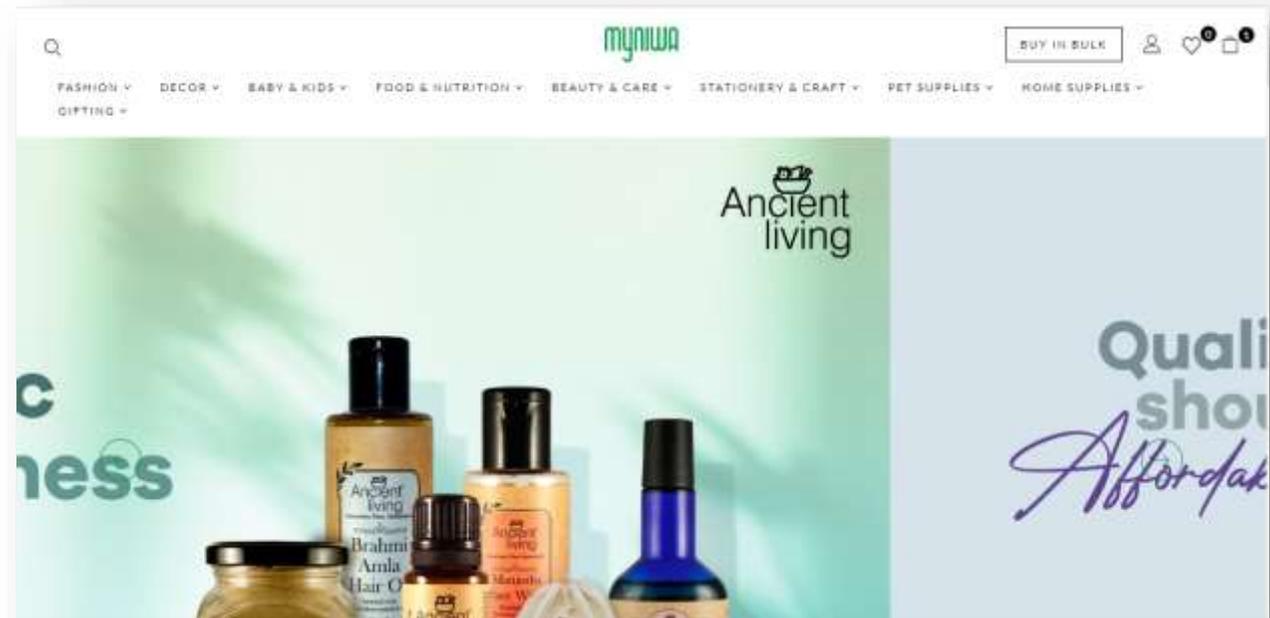
[Kingwolf](#)

[Chocoriri](#)

[Ultima](#)

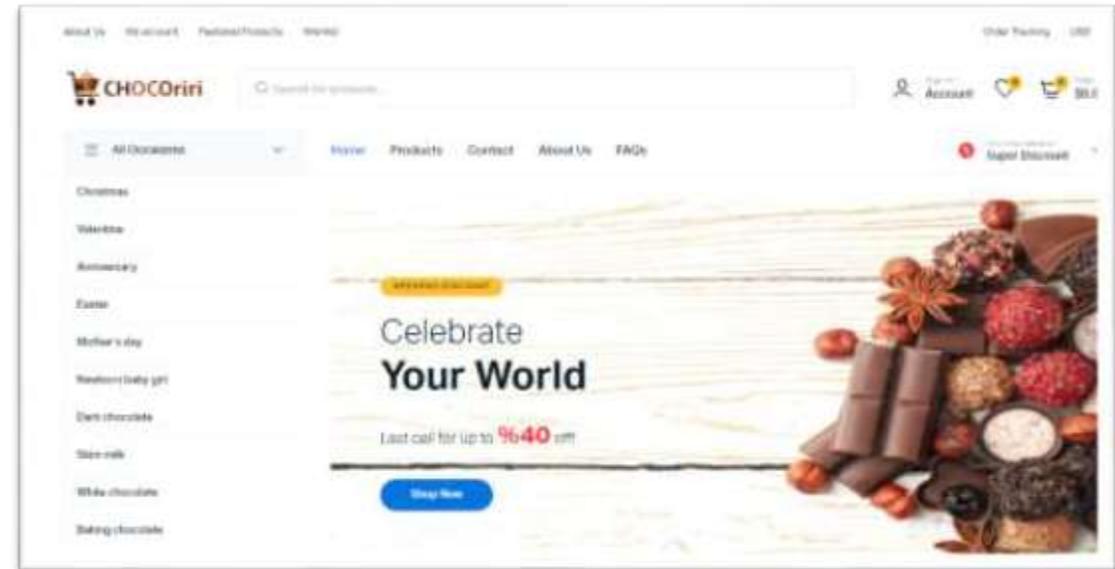
Myniwa

MYNIWA is an exclusive destination for all brands that are sustainable, organic and artisanal in nature.



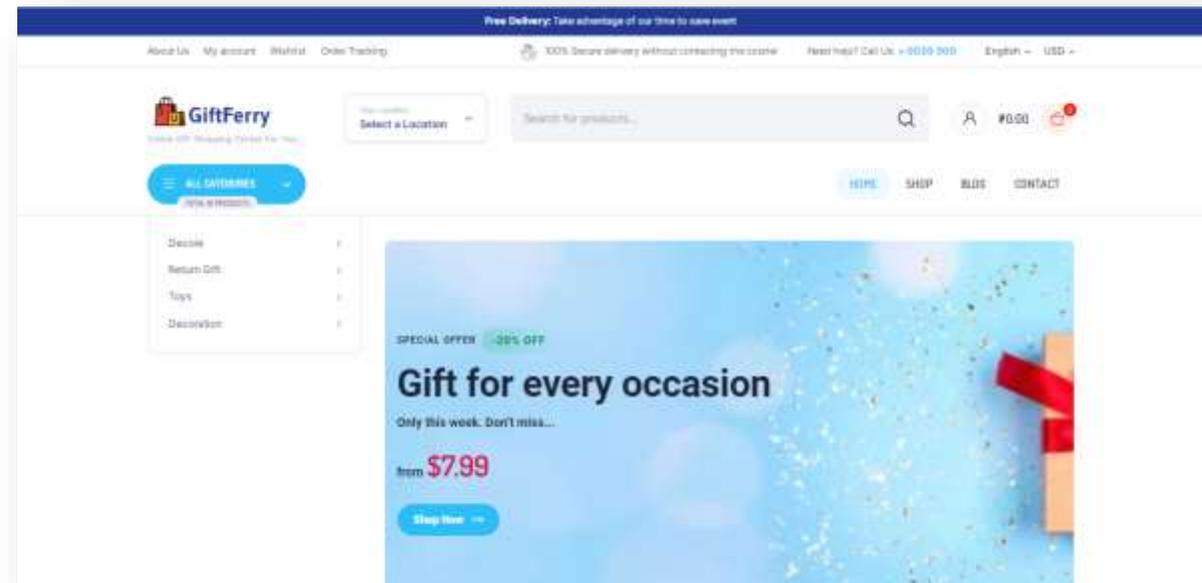
Chocoriri

We look at cacao beans like a winemaker looks at grapes. Our job is to discover and highlight the most interesting and exciting flavors a single origin cacao has to offer. A little black pepper here, a little cherry there, a smidge of olive... We want our chocolate to be expressive of each cacao's terroir, the weather, even the culture of the place it is grown.



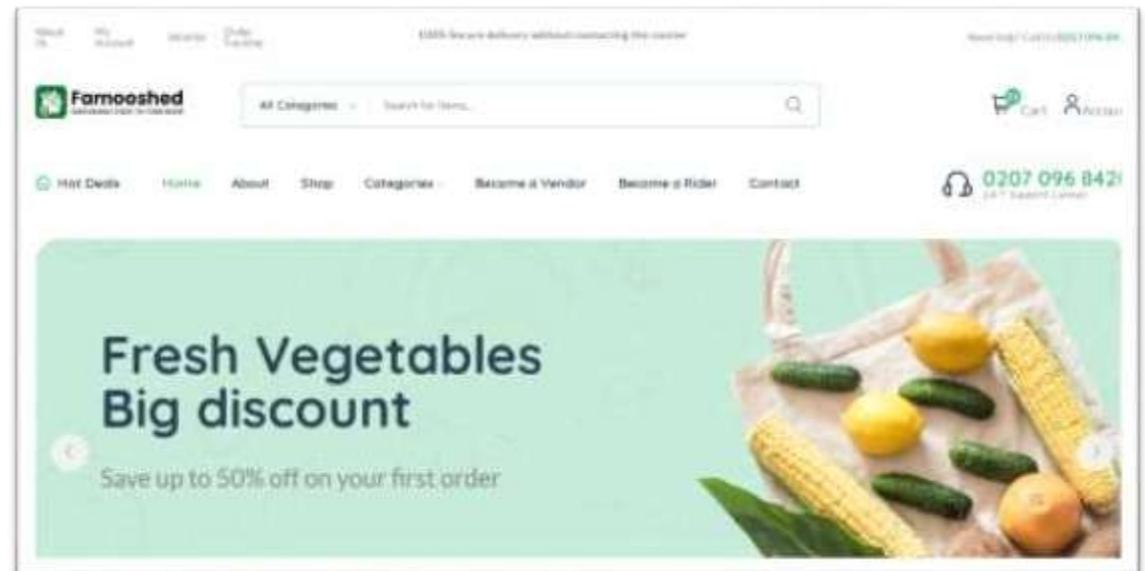
Giftferry

We will continue to strive to bring the beautiful art, the vivacious fashion and the deep rooted philosophy of India to people both within and outside India



Famooshed

Famooshed is an online market that is partnering with local independent food producers, farmers, dairies, growers, distillers, brewers, fishermen, bakers, butchers and allotment gardeners to provide a platform to sell their produce directly to the local community.



Recharge2cash

Recharge2Cash makes it possible for you to convert airtime to money deposited into your bank account. It boasts as one of the fastest airtime converter in Nigeria with 99% automated transaction.



Caravelglobal

As an independent Advisory, we solely look to our clients' needs and strive to act in their best interests. That demands honesty, integrity and a sense of duty. We are not tied to any particular financial or other institution.



The screenshot shows the homepage of Caravel Global. At the top, there is a navigation menu with links for Home, Staff, Investment of Capital, Monthly Savings, Protection, Careers, and Contact. Below the menu is a large banner image featuring a hammock with a green plant and a blue bird. The main content area has a heading "A warm welcome" followed by a paragraph: "A warm welcome to Caravel Global! I am very pleased to welcome our British and other expat, Latin American and other visitors to our website." Below this is another paragraph: "As an independent Advisory, we solely look to our clients' needs and strive to act in their best interests. That demands honesty, integrity and a sense of duty. We are not tied to any particular financial or other institution. This leaves us open to give impartial advice and thus, the best service possible to our clients. Our focus is on you, wherever you are." To the right of the text is a portrait of a smiling man in a suit, with social media icons for WhatsApp, LinkedIn, and X (Twitter) overlaid on the image.

PKAid

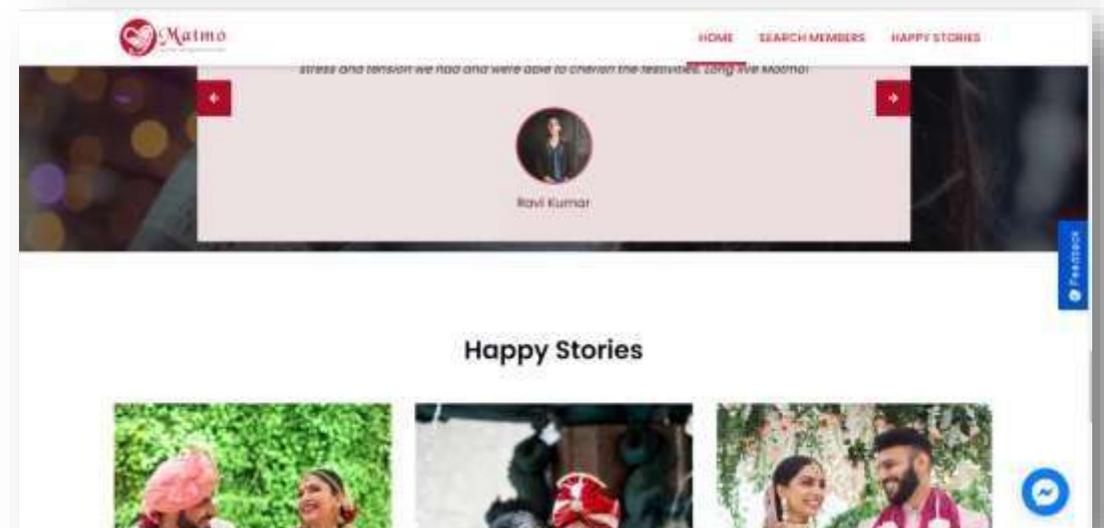
PK Aid is a not-for-profit organization that provides the platform for government agencies, multinational companies, the private sector, civil society groups and philanthropists to connect with communities through social infrastructure development.



Matmo

Industry: Matrimony

Best Matrimony free site in India & 100%
Secure. For best life partner



Financial Solution

We have just the right financial solution for funding in your country. Where are you located? Hit the relevant square below for your personalized service!

